



Lauren Geisser

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PRACTICE AREAS

Mergers & Acquisitions/
Private Equity

EDUCATION

USC Gould School of Law
(J.D., 2016)

Emory University (B.A., 2013)

Lauren Geisser is a partner in the mergers & acquisitions/corporate group of Russ August & Kabat.

Lauren acts as lead counsel and advises both buy-side and sell-side clients in their most significant M&A transactions through all stages of a deal cycle. She represents start-up and emerging growth companies and is a trusted advisor to founders and CEOs, leading them through equity financings and liquidity transactions. Her clients also include private equity firms, investment banks, public companies and middle-market sellers. Serving as outside counsel, Lauren negotiates commercial contracts for companies in a variety of sectors, including fashion and apparel, cannabis, entertainment, healthcare, technology, and transportation and logistics. Lauren was named a “Rising Star” by the publishers of *Los Angeles Magazine* from 2022-2024.

Prior to joining Russ August & Kabat, Lauren practiced in the corporate department of Kirkland & Ellis, where she focused on M&A, debt financing transactions and corporate governance for private equity firms. Lauren earned her law degree from USC Gould School of Law, where she served as Senior Editor of the *Southern California Law Review*. She received her B.A. in History with a minor in Economics from Emory University.

Recent representative matters include:

- Represented California Fertility Partners in connection with their strategic investment
- Represented an internet services company in its sale to a private equity firm, followed by representing the private equity firm in connection with multiple add-on acquisitions

- Represented Knowable Universe in its sale to A Medium Corporation
- Represented Rumor Rose and Haoma.Earth in connection with their Series Seed and bridge financings
- Represented investment banks, including Houlihan Lokey, Duff & Phelps and Holthouse Carlin & Van Trigt, in connection with their fairness opinions and solvency opinions in a wide range of public company M&A transactions
- Represented various producers and creators in connection with their film, television, podcast and other projects

PUBLICATIONS:

- “Risk, Reward, and Responsibility: A Call to Hold UberX, Lyft, and Other Transportation Network Companies Vicariously Liable for the Acts of Their Drivers,” *Southern California Law Review*, Vol. 89 No. 2 (Jan. 2016).
- “Gender Norms, Economic Inequality and Social Egg Freezing: Why Company Egg Freezing Benefits Will Do More Harm Than Good,” *UCLA Women’s Law Journal*, Vol. 25 No. 2 (Forthcoming, Nov. 2018).